

LRPCE MINUTES FOR THE VIRTUAL MEETING 12th JULY 2020. LONDON time: 13:00 – 14:30

Invitations were to all members of the LRPCE and specific guests.

LRPCE Members and areas represented: Area1 ID Heimo Potinkara - Present Area2 ID Dr Walter Zemrosser - Present Area3 PID Regina Risken - Present Area4 PID William Galligani – Present Area5 ID Geoff Leeder – Present Area6 PID Sandro Castellana - Present Area7 PID George Th Papas - Present Area8 PID Kalle Elster - Present Gudrun Yngvadóttir - Chairperson LRPCE, IPIP, Chairperson LCIF - Present Prof. Dr. Giuseppe 'Pino' Grimaldi – International President 1994 -1995. Apologies received subsequently with a request for update information from the meeting when available. Eberhard J Wirfs – International President 2009 – 2010. Apologies received. A letter of apology was read to attendees advising of the serious operation that Eberhard had recently undergone and that he sent good wishes for a successful meeting. The attendees unanimously sent their greetings and wishes for a speedy recovery. DG Mart Villeberg - Programme Director Tallinn - Present PDG George Savvides - Programme Director Thessaloniki - Present

PID Phil Nathan – EF Archivist & Advisor - Present

Guests: ID Bent Jespersen (ID representative for Thessaloniki) – Present.

PCC Peter Brandenburg – EF Accountant – Present

The agreed AGENDA had been circulated beforehand to stimulate discussion.

- 1. Welcome
- 2. Skopje Accounts Discussion requested concerning humanitarian donation by EF Accountant.
- 3. Can we host a virtual mini event in Europe that can fill the gap between Europa Forum Tallinn and Europa Forum

Thessaloniki?

There have been a number of virtual Conventions, Symposiums and similar. Many have utilised the platforms provided by Zoom, Ring Central, Kudos and others.

For Discussion today, the concept of: A Virtual Europa in Diversity and Kindness

Date 3rd October 2020.

Administration Team. Registration fee € For what purpose? LCIF, Campaign 100, Youth Competitions? Zoom for each session. Opening Address – Royal family? Meet IP – IP Choi; LCIF – IPIP Gudrun Meet DG's – IP Choi; 1st VDGE meets – 1st IVP – Doug Alexander NAMI – 2nd IVP – Brian. Youth Initiative and what does tomorrow bring or need – 3rd IVP Patti. Bert Mason Young Ambassador Competition – Prize Money? Thomas Kuti – Special Rendition. Special Platform for Leos Guest Speaker – Special Olympics – David Evangelista – Inclusion, Unified Sport Service Reporting - GL. CGL Training - 50 Candidates - GL UN – Dr W Z. Euro Africa Committee. Euro Asia Committee Mediterranean Committee. North Sea Lions. CEEI - Heiko Dallmann Lions Quest. Youth Exchange. WASH -Reinhold Hocke GAT- PIP KJH & Noel Mason. Cyber Clubs. Speciality Clubs. New Voices Thessaloniki 2021. Zagreb 2022 Meet ID's / Candidate ID's / 3rd IVP Candidate. FaceBook and Media – PR – GDPR – Bala PR Speakers Corner – advertised and self-booked – 15-minute slots – Service Accomplishments fulfilled or ideas. The above is to stimulate the discussion.

Any Other Business
Close meeting



MINUTES

The meeting commenced 13.01.

- 1. Chairperson Gudrun Welcomed all.
- EF Accountant PB reminded all that the accounts had been forwarded to all member countries as agreed during EC2 in Tallinn. It was e-mailed on 27th February via the 2020 EF Tallinn secretariat. No comments have subsequently been received.

PB presented the case for releasing the Skopje profit of €25,000 to the children with Cancer unit. All member countries that had donated to the voluntary contribution had been written to by PB and he had received their agreement.

PN thought that any question regarding the audited accounts will never be answered negatively and consequently, the Cancer unit could benefit children now.

SC stated that North Macedonia needs to be aware to ensure everyone in D132 was of the same understanding. SC will be attending a virtual D132 cabinet meeting in a few days' time and would clarify the situation to hopefully clear payment.

Subject to this clearance, PN will write to Member Countries to seek agreement for this payment. PN will forward documentation prepared by PB. A majority will be required as per the recent vote to move the next three Europa Fora.

 Chairperson Gudrun highlighted the global situation and the many cancellations due to Covid everywhere. PN reminded the committee of the procedure that was followed with all member countries to enable the three next Europa Fora to be moved by one year each i.e. Thessaloniki 2021, Zagreb 2022, Klagenfurt 2023. Reminder: There have already been a number of virtual Conventions, Symposiums and similar. Many have utilised the platforms provided by Zoom, Ring Central, Kudos and others.

As we have now cancelled our Europa Forum for 2020, we lose the opportunity to meet and to inform and educate, to encourage and motivate our members, to develop our Association in Europe.

LRPCE unanimously agreed to the concept of organising and hosting a European virtual event to connect Lions of Europe and keep them active and involved, by inviting them to attend the "European Lions Web Forum" (Tentative name) on **Saturday October 3rd, 2020.** The date already listed globally as Europa Forum.

A&A PN ran through the items he had posted in the agenda.

Various items came forward,

Translation? PN suggested the countries requiring translation would host their zoom link and be responsible for their language.

HP mentioned Corona Virus and a Lions Day of Europe

GL mentioned the various sub committees could organise their zoom channels.

WG mentioned that the event should be directed towards club officials.

RR instead of a registration fee we could have a voluntary donation.

BJ Mentioned the Programme could be full scale (for everyone) for the morning session and a choice for everyone in the afternoon session.

KE Mentioned it should be a Short simple Programme.

General – a six-hour event on 3/10/2020

Allowing for Regular and Irregular languages

MV suggested Europa regular meetings (Euro Africa Euro Asia see original agenda) could be on another day.

After the general discussions. Chairperson Gudrun proposed some formal structure with responsibilities.

Technical: Alberto Socci, Antti Forsell, Daniel Isenrich, (proposed after the meeting by Gudrun) Bent Jespersen Programme: Geoff Leeder, Mart Villeberg, George Savides.

Finance: Peter Brandenburg, Regina Risken, William Galligani.

Marketing: Elisabeth Haderer, Walter Zemrosser , Nicole Belaud,

Event Coordination: Sandro Castellana & Supported by EF A&A Phil Nathan

LRPCE Chairperson Gudrun to participate in all working groups as available.

SC to return with a working name for the event.



GS mentioned "European Lions meet Virtually#.

PN repeated "A Virtual Europa in Diversity and Kindness".

SC Produced a working document from the recorded conversations with additions by PN.

Participants Target:

The number of Europa Forum participants is usually limited when you allow for the travel and accommodation costs, the majority of participants are Lions leaders at many levels but few are "regular" club members; the purpose of the proposed event is to connect the Lions of Europe but also with our International Leaders , this opportunity may bring a "flavour" of Europa Forum to members who would not usually attend the Forum, consequently , hopefully expanding participation and filling the gap of direct information from LCI and LCIF to the Lions, which is usually provided during the 8 Area Forums.

The target audience will be the "club" members, in addition to leadership at all levels; the name of the event, the topics, the duration of session and the chance to interact with speakers should be tailored to the focus target.

It will be crucial to promote this event early, to "brand" the event in an attractive manner, with focused messages and values on the contents and opportunities offered, on the variety of languages available; a communication plan and strategy will be necessary to reach the target of participants.

A "Marketing" Working Group will take care of promotion and communication, looking for contact information and channels to foster and encourage participation.

Time and structure of the event

As agreed, the date of the original Europa Forum Saturday October 3rd, 2020.

As Europe has a great diversity in languages and cultures this event should respect and offer a lot of opportunities: Some sessions may run in parallel (same time, different link) using basically the same presentation, translated in each of the language offered, with a "mother language" speaker, with no need for translation; this will apply to topics such as GAT, LCIF, New Voices, Lions Quest, ...

International sessions, like "Meet your IP", "DGs meet IP", "FVDG meet 1st IVP" and more, usually have a prerecorded version, in order to cope with any possible connection issue; this will allow to prepare a script in languages that could be used by translators; the event platform should allow to have selectable "language" channels.

In both situations each member country may take responsibility of the translation in their language, and of the selection of a suitable speaker (MD GAT, MD LCIF) or translator; this will allow to cover as many of the languages as possible and therefore conceptually increase participation.

Recently, LCI, MDs, Districts and clubs have experienced a lot of different virtual meeting platforms, collecting successes and challenges; therefore, selecting the best platform for the event will be important to have the required features with reasonable cost and complexity of operation and access.

A "Technical" Working Group will select the platform and take care of all the technology involved in such virtual event.

Programme:

The general idea is to have a one-day event, with a "morning" programme (ideally 3 hours) and an "afternoon" programme (same duration); local time should take into consideration the various "Time Zones" of Europe to encourage participation; the programme should have short and simple; sessions which should be no longer than 20 minutes, consider allowing interaction, when possible.

The whole programme and each session short description should ideally be announced very early to allow members to organise their participation to attend "live" topics that they are attracted to the most, also to attract members who do not have the entire day available to attend the event.

Many Committees, like "Euro Africa", "Euro Asia", "WaSH", "Youth Exchange", will have their organizing meetings inperson or "virtually" during the first quarter of FY; the virtual event may offer to each committee the opportunity to briefly inform the Lion members on their service activities and other relevant matters. Leos usually have their Forum (LEF) in August; they planned to postpone it for September; it would be possible to receive a report from LEF to inform Lions members about the European Leos activity.

Europa Forum has a long history and experience on organising programmes and contents, International Guest Speakers, together with "social events", and more.

Long Range Planning Committee Europe 2020-2021



A "Programme" Working Group will take the challenge to put in place a programme that will encourage the participation of all European Lions.

Finance:

There will be some cost involved in the organization of such an event, but the option of charging the participants with a fee has not been deemed necessary; rather the request of a donation to all the participants, on a voluntary base, to support an European Humanitarian Project is to be considered.

A "Finance" Working Group will work on how to manage any cost, technical or organizational, working with member countries and on the possibility of collecting voluntary donations for a humanitarian project. The LRPCE committee will finally oversee this with the EFA administering it.

Event Organization

MARKETING Working Group PID Elisabeth Haderer ID Nicole Belaud ID Walter Zemrosser ... open to other skilled Lions, up to the WG

TECHNICAL Working Group

PCC Alberto Soci Lion Antti Forsell ID Daniel Isenrich I D Bent Jesperson ... open to other skilled Lions, up to the WG

PROGRAM Working Group

ID Geoff Leeder DG Mart Villeberg PDG George Savvides ... open to other skilled Lions, up to the WG

FINANCE Working Group

PCC Peter Brandenburg PID Regina Risken PID William Galligani ... open to other skilled Lions, up to the WG

Event Coordinator/s

PID Sandro Castellana

Supported by EF A&A PID Phil Nathan



Draft Action Plan

Action	Who	When	Notes
Inform WG members and seek their acceptance	Sandro	July 13-15	Informally, by phone/WA
"Appoint" WGs, on behalf of LRPCE	Gudrun	July 16	letter
Organizing meetings with each WG	Sandro, Gudrun, Phil	July 20-22	Zoom
MARKETING work on event name, key words and simple "save the date" message to convey to member countries, leaders, members	MKT WG	July 23-27	
Set intra-WG communication system, schedule coordination meetings, detailed action plan, milestones	Sandro ++	July 23-27	
TECH work on platform selection	TECH WG	July 23	
PROG work on draft Programme	PROG WG	July 23	
FIN work on donation for humanitarian project	FIN WG	July 23	
MKT Share outcome with other WG; Update LRPCE to get feedback/approval		July 28-30	Mail
SAVE THE DATE message out to European Lions	MKT WG	July 31	Mail, FB,

4. Any other business.

PN reintroduced the subject of The Bert Mason Young Ambassador Competition, Participating countries have already elected their candidates for 2020 and if no platform is provided for the finals, there will be no winner this year, which is a sad position for these outstanding young people. The competition is subject to the prize money so this would have to be found to enable a virtual opportunity to even be considered. There appeared to be no appetite for this within the LRPCE so further investigations may continue.

No other, Any other business.

5. Meeting closed 14.45

with gratitude and thanks expressed by Chairperson Gudrun.